



2621
PATENT
515265-2004
#6
D/C
03/18/03

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s) : Mary Louise Parker et al.

Serial No. : 09/940,564

Filed : August 28, 2001

Title : ADVERTISING METHOD AND APPARATUS

Group Art Unit : 2621

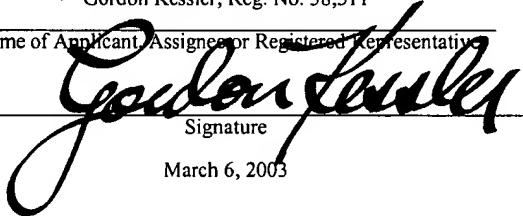
Examiner : To be assigned

745 Fifth Avenue
New York, NY 10151

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Assistant Commissioner for Patents, Washington, DC 20231, on March 6, 2003

Gordon Kessler, Reg. No. 38,511

Name of Applicant, Assignee or Registered Representative



Gordon Kessler
Signature
March 6, 2003

Date of Signature

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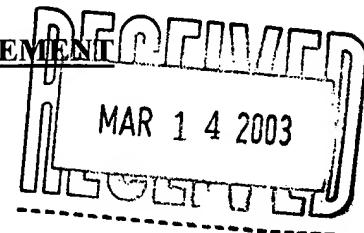
SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Assistant Commissioner for Patents
Washington, D.C. 20231

Sir:

The Examiner's attention is respectfully directed to the enclosed documents cited on the accompanying Form PTO-1449. These references were brought to the attention of the Applicants by the International Search Report for the corresponding International Application, dated January 2, 2003.

As this Information Disclosure Statement is being filed before the mailing of the first Office Action on the merits, it is believed that no fee is required for entry of this paper. However, the Commissioner is hereby authorized to charge any such fee, or credit any overpayment to Deposit Account 50-0230.



The filing of this Information Disclosure Statement is not an admission that the documents identified herein constitute prior art to the present application. Consideration of this Information Disclosure Statement is respectfully requested. Applicants respectfully request that a copy of Form PTO-1449 be initialed by the Examiner and returned to the undersigned.

Respectfully submitted,

FROMMER LAWRENCE & HAUG LLP
Attorney for Applicants

By: 
Gordon M. Kessler
Reg. No. 38,511
(212) 588-0800

Encs. - Form PTO-1449 (in duplicate)
- References

Based on Form PTO-1449 (3/90)		<p style="text-align: center;">O I P E MAR 12 2003 U. S. PATENT & TRADEMARK OFFICE LIST OF REFERENCES CITED IN APPLICATION (Use several sheets if necessary)</p>		ATTY. DOCKET NO.	SERIAL NO.			
				515265-2004	09/940,564			
				APPLICANT				
				MARY LOUISE PARKER et al.				
		FILING DATE	GROUP					
		August 28, 2001	2621					
U. S. PATENT DOCUMENTS								
EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE	
	AA	6,271,932	08/07/2001	Liedtke				
	AB	6,125,374	09/26/2000	Terry et al.				
	AC	5,721,813	02/24/1998	Leinhos				
	AD	5,621,864	04/15/1997	Benade et al.				
	AE				RECEIVED MAR 14 2003			
	AF							
	AG							
	AH				Technology Center 2600			
	AI							
	AJ							
	AK							
FOREIGN PATENT DOCUMENTS								
		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
							YES	NO
	AL							
	AM							
	AN							
	AO							
	AP							
OTHER PRIOR ART (Including Author, Title, Date, Pertinent Pages, Etc.)								
	AQ							
	AR							
	AS							
	AT							
	AU							
	AV							
EXAMINER				DATE CONSIDERED				
<small>* EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.</small>								